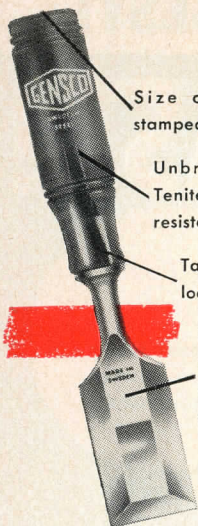


GENSCO SWEDISH WOOD CHISELS

Many "Help You Sell" Features
in this famous chisel line.



Size of each chisel
stamped in handle top.

Unbreakable, machined
Tenite II handles are fire
resistant.

Tang type blades don't
loosen in their handles.

Protective strip-off film
over a Swedish steel blade
that takes and holds a
razor edge.



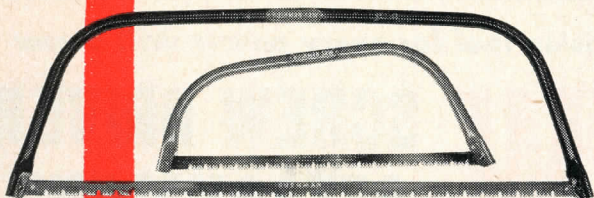
Heavy vinyl covered
canvas rolls in 4, 6 or
11 piece chisel sets.

Point of sale mer-
chandiser holds all
11 sizes from 1/4"
to 2". Given free
with starting stock
of only 16 chisels
— 1 each of 11
and 5 extra of
most popular sizes.



YOUR SELLING JOB IS EASIER
with the **GENSCO** LINE

GENSCO BUSHMAN BOW SAWS and BLADES



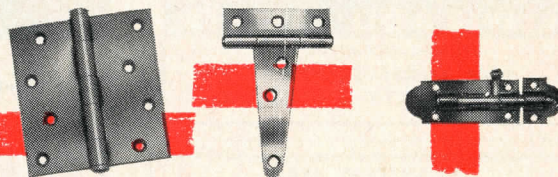
America's favorite and fastest cutting saw for
pulpwood, fence posts, and rough work or
camping. 24", 30", 36", 42" and 48" lengths
for every job. Also replacement blades in all
above lengths.

GENSCO PRUNING SAWS



5 styles of pruning and utility saws. Finest
Swedish steel blades, varnished birch handles,
patented tooth design for faster cutting.

GENSCO BUILDERS' HARDWARE



A moderately priced line that includes all style
butts, straps, T's, hasps, bolts, shelf brackets
and corner irons.

Complete Line of Wood and Machine Screws

Bright or blue steel, nickel plated or brass in round, flat or
oval head in all sizes. (Gross packaging.) Machine screws
in flat or round heads, square or hex nuts, in all sizes.
(Gross packaging.)

GENSCO SWEDISH MORA KNIVES



Finest laminated steel
blades with curly birch
or red plastic handles,
rust proof guards and
bolsters. Top grain
leather sheaths. Free
display with initial
purchase of 14 knives
(2 each of 7 styles).



SEE YOUR JOBBER



WRITE FOR LITERATURE

GENSCO TOOLS

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